



THE ELEMENTS COLLECTION

FRAGRANCE CREATIONS FOR A FRIENDLY FUTURE

Kao's new fragrance collection, THE ELEMENTS COLLECTION, is based on nature-inspired elements -air, water, earth and botanicals- capturing the inner beauty of the natural world.

This nature-inspired imagination takes us to discover from lightness and delicate floral fragrances representing air, to freshness and aquatic nuances with some green aspects to connect with the water concept, finishing with earthy and woody notes giving a warm feeling related to the earth concept. All these creations are EU-Ecolabel in combination with 100% readily biodegradable ingredients proposing to our expert perfumers a creative challenge.

As for the concept of the botanicals, we believe Cosmos fragrance's claim perfectly aligns with the more natural aspects while caring also about the ingredients used. That is why we choose this claim to represent botanicals herbs combinations like mint and geranium, fennel and thyme or herbs and ginger to be part of our collection.

The ELEMENTS COLLECTIONS is thought for enhancing with pleasant scents your personal care formulations: body washes, hair shampoos and facial cleansers while being friendlier with the environment.

