

Santiga, January 22nd 2025

Kao Chemicals Announces Strategic Distribution Agreement with Norman Fox & Co.

Kao Chemicals is pleased to announce a new strategic distribution agreement with Norman Fox & Co., covering the West Coast of the United States. This partnership will enable Norman Fox & Co. to distribute Kao's innovative and sustainable specialty surfactants within the Personal Care and Household, Industrial & Institutional (HI&I) business sectors.

Stephen Halpin, President of Norman Fox & Co., commented on the partnership: "This strategic partnership will significantly enhance Norman, Fox & Co.'s ability to deliver cutting-edge solutions that align with the growing demand for sustainable practices in the chemical industry. Kao Chemicals, known for its commitment to environmental stewardship, has been at the forefront of developing sustainable and innovative chemical technologies. Through this partnership, Norman, Fox & Co. will now be able to offer a diverse range of Kao's advanced specialty chemical products, which cater to industries such as personal care, home care, and industrial solutions."

Marc Bernat, Business Unit Manager for Personal Care and HI&I for Kao Chemicals, commented on the partnership: "We are thrilled to announce our new partnership with Norman Fox & Co. to support our expansion in the US, particularly in the Personal Care and HI&I sectors. Their customer-centric approach, operational excellence, and dedication to quality make them an ideal partner for the West Coast. We are confident that Norman Fox & Co. will enhance the Kao Chemicals brand in the United States, and together, we will grow our market share."

Norman Fox & Co. will be covering the West Coast of the United States, specifically the states of Washington, Idaho, Montana, Oregon, Wyoming, California, Nevada, Utah, Colorado, Arizona, New Mexico, Alaska, and Hawaii.

This agreement marks a significant step forward in providing Kao's sustainable and innovative chemical solutions to the Personal Care and HI&I industries in the United States.

For more information, please contact: marketing@kao.es