

News Release

Kao Chemicals Europe



Santiga, 4th May 2023

Kao Chemicals Europe expands distribution agreement with Brenntag to cover all Nordic countries.

Kao Chemicals Europe, leader in the markets of PC and HI&I in Europe, today announces the expansion of the existing distribution agreement with Brenntag to cover all countries in the Nordics.

Kao Chemicals Europe and Brenntag have a long-standing successful partnership in Sweden and Norway, and will now serve PC and HI&I customers in the entire region with a portfolio of surfactant solutions.

Marc Bernat, Business Unit Manager for Personal Care and HI&I for Kao Chemicals Europe comments:

“By expanding the relationship with Brenntag to all the Nordic countries, we pursue a more focused and efficient approach to this market, leaning on their logistics services, sales and marketing capabilities in this area. We believe the presence and speed to market of Kao Chemicals Europe value propositions will be reinforced for the benefit of our customers, in such a fast-changing market environment.

We also think Brenntag as partner is perfectly fitting our strategy of moving to a more sustainable portfolio of specialties while sharing our key values of integrity and business ethics.”

Michael Wilkop, President Personal Care and HI&I EMEA at Brenntag commented: “This partnership enhances our product and service offering to customers in the Nordics and underlines our ambition to further strengthen the specialties business of our focus industries. Especially the sustainable and innovative solutions Kao Chemicals Europe provides, such as bio-based alternatives to currently used products, will bring many benefits to our customers in the region.”

Kao Chemicals Europe, S.L.U.

Puig dels Tudons, 10 | 08210 BARBERÀ DEL VALLÈS (Barcelona) SPAIN
Tel.: (+34) 93 739 93 00 | E-mail: kao@kao.es | <http://www.kaochemicals-eu.com>